



South West Integrated Personalised Care (SWIPC) Awards

The principle of personalised care is about empowering people to lead the lives they wish to live, asking the person what matters to them and giving them choice and control in their health and care.

The South West Integrated Personalised Care Collaborative will host its second Integrated Personalised Care Awards for the region on 12 December 2023 at Dartington Hall, Devon.

The awards are a way to give back, recognise and thank those people who work within health and care, who focused on the '*What Matters to You*' approach and have had influence on the life of an individual/s and the health and care system.

The categories for this year's Southwest Integrated Personalised Care Awards are:

1. Working Together Differently Award	2. What Matters Award
3. Shared Decision-Making Award	4. Collaborative Working Award
5. Seeing Me Award	6. Choice and Control Award
7. Giving Confidence Award	8. Connecting People Award
9. Living in a Digital Age Award	10. Health Equity Award
11. Using Our Money Well Award	12. Green Award

For its second year, the SWIPC awards will recognise inspirational success stories. One new category has been added - the Green Award which recognises individuals and/or teams in the South West who have adopted or promoted innovative personalised care approaches to green issues that involve inspiring and supporting people and promote a sustainable lifestyle.

Submission

We want to make sure that applying for an award is straight forward and takes up the least amount of your time possible. Submissions from the South West region can be made in a range of formats. You might like to make a short (no more than 2 mins please) video on your phone, or if you prefer you can write or type your story (on no more than one side of A4 please), or you could draw a cartoon, send in photos with captions.... whatever way makes it easiest for you to tell your story.

How to apply

We would like to see and/or hear your story about the difference personalised care has made, whether that story is about the impact for a person, for a team, or for a whole community. We are interested in understanding the difference personalised care made

and how it happened, so we can learn and help others experience it too.

There are some prompt questions below which might be useful to get you started. Please don't feel you have to use them - at the end of the day, it's your story!

Please send your entries to the SWIPC mailbox england.swipc@nhs.net by midnight on **Monday 23 October**. Do include in the subject title of your email which award you would like to be considered for.

People who have been shortlisted will be notified in the week commencing **20 November**. If you can't attend the awards ceremony in person there will be the option to dial in remotely.

PS For detailed information, please see [Guidance](#) and a promotional [poster](#) to circulate to key contacts, networks, or display.

Most of our last year winners and their stories are on film on this YouTube link [Southwest IPC Awards 2022 - YouTube](#)

Consent

The award ceremony on 12 December will be filmed and streamed live. Attendees will also be photographed during the event. Consent to be filmed, streamed and photographed will be sought from all those attending the ceremony – consent is optional. The footage and stills taken at the ceremony will be used solely to promote the benefits of Integrated Personalised Care (IPC). The awards are a great opportunity to show good examples of IPC work on the ground and share knowledge of good working practice. [Click here](#) for the consent form.

Prompt questions to give you some ideas of what to include

Tell us your story of how personalised care has made a difference to you (if you have received personalised care)

- Tell us about your experience
- Who worked with you?
- What happened?
- What was the impact for you?
- How did this make you feel?
- What do you think health and care leaders could do to help make other people like you benefit?

Tell us your story of personalised care in practice (if you are working in health and care)

- Tell us about how it happened, and why you are proud of it
- Who did you work with?
- How did you do it?
- What was the impact for the person?
- How did working in a personalised way make you feel?
- Where do you see this work going next, the opportunities as you see them?
- What could health and care leaders do to help make that happen?

